

ILEAD USA

Master Agenda

March 24-26, 2015, Utica, New York



TUESDAY, MARCH 24, 2015

Breakfast at the Hotel Utica (for those staying at the hotel)

9:00 AM

Welcome to ILEAD USA!

MYLS*

**ILEAD: Innovative Librarians Explore, Apply, and Discover
Introductions, Program Overview, Participant Responsibilities, Q&A
Team Introductions/Ice Breaker**

Jeffrey Cannell, Deputy Commissioner of Cultural Education, New York State Education Department

Bernard A. Margolis, New York State Librarian and Assistant Commissioner for Libraries

*Mary Linda Todd, Library Development Specialist and ILEAD USA NY Program Director,
New York State Library*

Amanda R. Latreille, AmaLat Consulting/ILEAD USA NY Program Coordinator

11:00 AM

ILEAD USA Keynote Presentation:

MYLS*

General Program Introduction

Anne Craig, Director, Illinois State Library

11:30 AM

ILEAD USA Keynote Presentation:

MYLS*

“Everything You Learned in Library School is Wrong”

R. David Lankes, Professor and Dean’s Scholar for the New Librarianship at Syracuse University’s School of Information Studies and Director of the Information Institute of Syracuse

We all know that Libraries are Good and Necessary Things and Libraries Collect, Organize, and Provide Access to Information. That's what we were taught in library school right? Except of course, they don't. Libraries don't do anything except exert gravity and shield you from the rain. It is librarians and the people in the library that make the world a better place. Collections are just tools, like buildings, and books, and databases, and 3D printers. This keynote will focus on how librarians are radical positive change agents that make communities better.

12:00 PM

Lunch (provided at MYLS*)

12:45 PM

Social Media for Librarians

MYLS*

Robert Drake, Technology Operations Manager, Mid-Hudson Library System

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1:45 PM

Project Planning: Part 1

*MYLS**

Assumptions and Program Purpose Statement

Team Activity

Amanda R. Latreille, AmaLat Consulting/ILEAD USA NY Program Coordinator

2:45 PM

Podcasting Basics

*MYLS**

Robert Drake, Technology Operations Manager, Mid-Hudson Library System

3:15 PM

Break

3:30 PM

ILEAD USA Keynote Presentation:

*MYLS**

"Inspired Outreach Inspired"

John Emerson, Creator of Backspace.com and Activist, Graphic Designer, Writer, and Programmer based in NYC

How do you engage the hearts and minds of your audience? Connect and empower with outreach that makes people say "Aha!" and "Let's do it!"

4:30 PM

Team Work Time

*MYLS**

6:00 PM

Dinner for All Participants

Hotel Utica

WEDNESDAY, MARCH 25, 2015

Breakfast at the Hotel Utica (for those staying at the hotel)

9:00 AM

Welcome Back!

*MYLS**

Project Planning: Part 2

Inputs, Activities/Services, Outputs, Outcomes

Team Activity

Amanda R. Latreille, AmaLat Consulting/ILEAD USA NY Program Coordinator

10:45 AM

Break

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11:00 AM

ILEAD USA Keynote Presentation:

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“FLATLAND: A Statistical Romance of Many Dimensions”

Eli Neiburger, Associate Director, IT and Production, Ann Arbor District Library

In which our Hero, A. Librarian, must search for scalars amidst an increasingly flat landscape, with which to earn the favor of capricious higher-dimensional beings, before her entire world collapses to a single ultra-dense font of information, only to find that the only dimension that truly matters is LOVE.

12:00 PM

Lunch (provided at MYLS*)

12:45 PM

WordPress for Librarians

MYLS*

Robert Drake, Technology Operations Manager, Mid-Hudson Library System

2:00 PM

Break

2:15 PM

ILEAD USA Wordpress Site and Team Sites

MYLS*

WebJunction: Your Source for Online Courses

Amanda R. Latreille, AmaLat Consulting/ILEAD USA NY Program Coordinator

2:45 PM

Team Work Time

MYLS*

3:30 PM

ILEAD USA Keynote Presentation:

MYLS*

“Perspectives and Advice on Accessibility and Universal Design”

Sina Bahram, Accessibility Consultant, Researcher, and Entrepreneur

Join Sina Bahram as he walks through the concepts of accessibility and universal design. These core principles are fundamental to understanding how to be relevant in the 21st century to all audiences regardless of physical or cognitive ability. Through exploring a narrative about technology, access to information and the physical world, and practical tips and tricks about steps any of us can take, Sina will both motivate and show us how to augment our content, interactions, and thinking to become more inclusive.

4:30 PM

Team Work Time

MYLS*

5:15 PM

Working Dinner for All Participants (provided at MYLS*)

THURSDAY, MARCH 26, 2015

Breakfast at the Hotel Utica (for those staying at the hotel)

9:00 AM

Welcome Back!

MYLS*

Next Steps, Where Do We Go From Here?

Training Needs for June and October, Discussion

Participant Surveys

*Mary Linda Todd, Library Development Specialist and ILEAD USA NY Program Director,
New York State Library*

Amanda R. Latreille, AmaLat Consulting/ILEAD USA NY Program Coordinator

9:30 AM

Team Work Time

MYLS*

10:45 AM

Break

11:00 AM

ILEAD USA Keynote Presentation:

MYLS*

“Great People Make Great Libraries: Know Yourself. Grow Yourself. And Take Your Library With You!”

David Bendekovic, President, The B.A. David Company, Syracuse

Your ability to reach your goals has as much to do with how you choose to see the world as it does with your level of education and intelligence. This keynote will give you the keys to thinking in a more powerful way about yourself, the people around you, and the work you want to get done. What You Do Makes A Difference. You Just Have To Figure Out What Kind Of Difference You Want To Make.

12:00 PM

Working Lunch (provided at MYLS*)

Pecha Kucha Examples

Robert Drake, Technology Operations Manager, Mid-Hudson Library System

1:00 PM

Conclusion

MYLS*

Mentors Stay and Debrief

Thank You and Safe Travels Home!